

# THE PRO APPROACH

a monthly e-publication of the georgia professional tennis association

HAPPY NEW YEAR!

We've hit the ground running in 2010 with the newly updated website. We hope you've had a chance to check out the new look and feel of your website.

We hope you'll find this new design easy to use, informative and helpful. We intend to add features and benefits often, so be sure to check back or make [gpta.com](http://gpta.com) your home page.

We welcome your comments and suggestions. Please just send a quick email to [editor@gpta.com](mailto:editor@gpta.com).

Let's continue to work together to make 2010 a year to remember!



## DOUBLES DRILLS AND STRATEGIES!

Greg Patton enters his 14th season at the helm of the Boise State University men's tennis program. Patton has led the Broncos to five consecutive NCAA Tournament appearances and four WAC titles since the beginning of his second tenure in 2003. The Broncos also captured a newly added regular season WAC Championship during the 2009 season.

While successfully leading the Broncos program for 13 seasons, Patton has captured many individual honors including being inducted to the Boise State University Athletic Hall of Fame (2001), NCAA National Coach of the Year (1997), Intercollegiate Tennis Association Region Coach of the Year (1994, 1997, 2004), WAC Coach of the Year (2004-07, 2009), Big West Coach of the Year (1997) and Big Sky Coach of the Year (1993-96).

We hope you'll join us in this opportunity to learn from one of the best!

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## DISCOUNT FOR GPTA MEMBERS

The PTR 2010 International Tennis Symposium is scheduled for Feb. 13-18th with certificate courses, tournament competition, educational presentations, new products and ideas and great networking opportunities. And current GPTA members save \$50! With excellent presenters from all over the world, the PTR faculty provides an array of information and ideas to enhance your career. PTR will debut some new courses this year such as the Directors of Tennis Course and Best Drills from Around the World. To receive your GPTA discount, you must mention the discount when you register over the phone, or in the mail. (The discount not available with on-line registration.) Call PTR today at 800-421-6289.

## CARDIO TENNIS FOR KIDS

The official debut of Cardio Tennis for Kids (CT4Kids) will take place February 18, 2010, at the PTR International Tennis Symposium on Hilton Head Island, S.C. Cardio Tennis for Kids will invigorate children's tennis programming with an emphasis on play, fun and fitness and will provide an option to help fight childhood obesity. The three hour CT4Kids workshop will be conducted Michele Krause, National Cardio Tennis Program Manager, and members of the National Cardio Tennis Speakers Team. The workshop will consist of both classroom and on court education.

Cardio Tennis for Kids is a group play activity featuring action based tennis drills and games for children ages 6-12 of all ability levels. CT4Kids emphasizes movement and fun using music and pedometers. Using age appropriate equipment, the CT4kids environment develops tennis and athletic skills and improves health and fitness. CT4Kids is a great complement to QuickStart and PTR Kids Tennis and can be incorporated into a club's current junior programming. Since kids are not small adults and have underdeveloped cooling systems, 15-20 minutes of Cardio can be sufficient. A CT4Kids class is similar to adult Cardio Tennis in that it includes a warm up, cardio and cool down portions.

Attendees will learn why Cardio Tennis for Kids is important, as well as appropriate age groups, heart rate training, the use of pedometers, music and other tools, drills and games, and how to market a CT4Kids Program. For complete details on the International Tennis Symposium, visit [www.ptrtennis.org](http://www.ptrtennis.org).

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## ATP AWARDS TOURNAMENT SANCTION TO ATLANTA

On December 17, 2009, the ATP formally awarded an ATP 250 sanction to the USTA Southern Section.

The tournament, set for July 19-25, 2010, will serve as the kick-off to the 2010 Olympus US Open Series. Last month, the ATP board voted to buy the Indianapolis sanction under rules which allowed the ATP to match any offer made for the event. The board made this decision with a view to the long-term ATP calendar and to maintain its ability to address issues relating to the length of the season in the future. After positive discussions between the ATP and USTA, the ATP board became comfortable that it could meet this goal, while at the same time awarding the tournament to Atlanta and USTA Southern Section under mutually acceptable terms.

“This is a great win for the parties involved and is a wonderful example of cooperation and understanding between different authorities in tennis coming together to achieve the common goal of promoting and developing tennis in the United States,” said Mark Young, the ATP Chief Executive Officer for the Americas. “We at the ATP wish the tournament every success and are delighted we could find a way to work with the USTA to achieve this outcome.” “USTA Southern is thrilled to be bringing professional tennis back to Atlanta,” said Rex Maynard, President, USTA Southern Section. “When the sport works together in a collaborative fashion, great things happen. With our vibrant member base, and the overall appeal of tennis throughout this great region, we are convinced this event will be a great success.” “We are very pleased with the ATP board’s decision to award this event to Atlanta,” said Lucy S. Garvin, USTA Chairman of the Board and President. “A healthy professional tennis schedule in the U.S. sparks interest in the game and helps us to fulfill our mission of growing the sport on every level.”



## ATLANTA TENNIS CHAMPIONSHIPS QUICK FACTS

Tournament level:  
250-point ATP tournament

Dates: July 19-25, 2010  
Site: To be Determined

Singles main draw: 28-player draw  
Doubles main draw: 16-team draw

Olympus US Open Series:  
First tournament in eight-tournament series leading up the US Open. 2010 will be the seventh year of the Series.

Web site:  
[www.atlantatennischampionships.com](http://www.atlantatennischampionships.com)

Tickets: Premium, box seats and champagne table tickets go on sale Jan. 19. Other tickets will be going on sale at a later date, to be determined.  
Ticket contact info: 678-527-2138,  
[tickets@atlantatennischampionships.com](mailto:tickets@atlantatennischampionships.com)

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## TENNIS NIGHT IN AMERICA IS ON ITS WAY

March 1 is “Tennis Night in America”—the culmination of four days devoted to Youth Registration for spring and summer programming. The USTA and local tennis facilities across the country will host events from Feb. 26 to March 1 to help jumpstart upcoming junior tennis programs. The Tennis Night in America celebration will end the evening of March 1 with the BNP Paribas Showdown for the Billie Jean King Cup live from Madison Square Garden.

Rally your community and promote youth participation in tennis by hosting a Youth Registration event. The USTA will provide all registered events with:



- \* Turn-key marketing materials, including flyers, posters, print ads and press releases.
- \* A downloadable how-to guide that includes tips on event planning and marketing, event execution and recap.
- \* Access to Recreational On-Court Training Workshops.

Go to [TennisNight.com](http://TennisNight.com) to register.  
All event registrations should be complete by Jan. 8.  
For questions, email the USTA at [TennisNight@USTA.com](mailto:TennisNight@USTA.com).



## TIA, RSI, USTA TO NAME TOP 50 TENNIS WELCOME CENTERS

Is your tennis facility a leader in delivering tennis programs and providing service in promoting the sport? The Tennis Industry Association, the USTA, and Racquet Sports Industry magazine are once again looking for the Top 50 Tennis Welcome Centers in the U.S. These are the tennis facilities—public and private—that are leading the charge in the growth of the sport by providing well-rounded programs to new and current players of all ages and abilities.

For more information, visit [www.GrowingTennis.com](http://www.GrowingTennis.com). Applications are due on or before January 31, 2010.

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## UPCOMING COURSE OFFERS AN INTRODUCTION TO TEACHING WHEELCHAIR TENNIS

Details...

Sunday, January 17

10AM-2PM

Midtown Athletic Club  
at Windy Hill

Fee: \$25.

Register at [www.ptrtennis.org](http://www.ptrtennis.org)  
or call 800-421-6289

- Differentiation between types of wheelchair players
- The ability to assess the degree of disability, injury and psychological needs of the wheelchair player
- Participants will use the chair to appreciate and understand the special skills needed to maneuver
- Participants will also learn to hit from a modified elevation from the chair
- Stroke Production and Tactical Priorities will also be discussed
- Mobility and recovery points will be emphasized
- Instructional materials, workbook and drills

Tennis teachers, rehab staff or tennis volunteers will receive a Certificate of Attendance from PTR. Certified Pros may take a short test at the conclusion of the workshop to earn PTR Wheelchair Instructor Certification.



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